

# An Exclusive Invitation

Malaysia's Official Food & Hotel Show

## FHM2017

The 14th Malaysian International Exhibition of Food, Drinks, Hotel, Restaurant & Foodservice Equipment, Supplies, Services & Related Technology

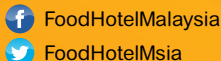


26 - 29 September 2017

Kuala Lumpur Convention Centre, Malaysia

## THE PROVEN RECIPE FOR SUCCESS

Organised By:



FoodHotelMalaysia

FoodHotelMsia



[www.foodandhotel.com](http://www.foodandhotel.com)

Deadlines to PRE-REGISTER

Fax: 18 September 2017 Online: 25 September 2017

# 2 WAYS TO REGISTER

- ▶ Pre-register by fax - fill out the Pre-Registration Form below and fax to **+603 4043 7241**
- ▶ Pre-register online at **www.foodandhotelpenang.com**  
Failing to present the code number, you will have to register on-site

## BENEFITS OF PRE-REGISTERING:

- ▶ Speed up your entrance process via pre-registration counter at the exhibition.
- ▶ You will be eligible to win attractive prizes from the Lucky Draw.

## PRE-REGISTRATION FORM (Strictly Open To Trade Visitors and Professionals Only)

Please register in English :  Mr  Mrs  Ms  Dr  Others \_\_\_\_\_

Name :

Job Title/Designation :

Company :

Address :

State :  Postcode :

Country :  Country code :  Area code :

Tel :  Fax :

Mobile :  E-mail :

Website :

### A. Which of these most closely matches your job function? (choose ONE only)

- 01  Architect / Interior Designer
- 02  Baker
- 03  Banquet Manager / Officer
- 04  Executive Chef
- 05  Executive Housekeeper / Housekeeping Department
- 06  Financial Controller
- 07  Food & Beverage Manager / Buyer
- 08  Food Technologist / Dietician
- 09  Front-Office Manager
- 10  Furnishing Consultant
- 11  General Manager / Resident Manager
- 12  Government Agency
- 13  Hospitality Consultant
- 14  IT / IS Management / EDP / MIS Manager
- 15  Lecturer / Academia
- 16  Maintenance / Operations Manager
- 17  Managing Director / Owner / Partner / Proprietor / President / CEO
- 18  Pastry Chef / Sous Chef / Chef de Cuisine / Junior Sous Chef / Chef de Partie
- 19  Purchasing
- 20  Restaurant Management
- 21  Sales & Marketing Management
- 22  Security Manager
- 23  Sommelier
- 24  Others, (please specify): \_\_\_\_\_

### B. Please tick your company's main activity. (choose ONE only)

- 01  Bakery / Confectionery Retailers
- 02  Catering
- 03  Department Store / Retail Store
- 04  Drink Manufacturing / Processing
- 05  Fast Food Outlet
- 06  Food Manufacturing / Processing

- 07  Golf / Country Club Management
- 08  Grocery Store / Supermarket / Hypermarket / Convenience Store
- 09  Hotel / Resort Management
- 10  Institutional Catering (Armed Forces, Schools, Police, Hospitals, Government, etc)
- 11  Offshore / Airline Catering / Cruise Liners
- 12  Restaurant / Cafe Management / Bar / Club
- 13  Retail Equipment & Supplies Manufacturer
- 14  System Integration / Distribution
- 15  Others, (please specify): \_\_\_\_\_

### C. Please indicate the products & services you are interested in.

- 01  Bakery / Confectionery / Flour
- 02  Beverages - Alcoholic (Spirits / Still Wines / Champagne / Liquors / Cocktails / Beers)
- 03  Beverages - Non-Alcoholic
- 04  Bottling / Packaging
- 05  Canned / Processed Food
- 06  Catering Equipment Importer / Wholesaler / Distributor
- 07  Catering / Food Services Equipment
- 08  Chilling / Freezing Equipment
- 09  Cleaning & Maintenance
- 10  Communication Systems / Equipment
- 11  Confectionery, Sweets & Chocolates
- 12  Dairy Products
- 13  Drink Importer / Wholesaler / Distributor
- 14  Fine Food
- 15  Food / Delicatessen Products
- 16  Food Importer / Wholesaler / Distributor
- 17  Food Ingredients
- 18  Food Preparation Equipment / Cooking & Baking Equipment

## OPENING HOURS

26 - 28 September 2017 - 10.00 am - 6.00 pm  
29 September 2017 - 10.00 am - 5.00 pm

Kindly fax this form to **+603 4043 7241**. You will receive a confirmation letter informing you of your pre-registration code. Please bring along this code to the "Pre-Registered Visitor" counters located at level 3 of the Kuala Lumpur Convention Centre (KLCC) and at Level 1 of Mandarin Oriental, Kuala Lumpur.

Deadlines via Fax : 18 September 2017 Online : 25 September 2017

- 19  Food Processing Equipment
- 20  Fresh Produce
- 21  Frozen Food
- 22  Hospitality Information Systems
- 23  Hotel, Restaurant & Bar Supplies Services
- 24  In-Room Technologies
- 25  Organic / Health Food
- 26  Packaging Equipment / Material
- 27  Poultry / Meat / Halal Meat / Halal Food
- 28  Refrigeration / Storage Systems
- 29  Seafood / Fruits / Vegetables
- 30  Security Systems
- 31  Shopfitting / Display Equipment
- 32  Snack Food
- 33  Tableware / Accessories / Hotel Consumables
- 34  Tea & Coffee
- 35  Others, (please specify): \_\_\_\_\_

### D. Are you involved in purchasing / recommending products for your company?

- 01  Yes
- 02  No

### E. Please tick your main purpose for attending the show. (choose ONE only)

- 01  Gathering Market Information
- 02  Meeting Existing Suppliers / Buyers
- 03  Meeting New Suppliers / Buyers
- 04  To Purchase Products
- 05  To Recommend Purchase Of Products
- 06  To Assist Other People Who Deal With Buying, Ordering Or Specifying
- 07  To Evaluate Participation At A Future Show
- 08  Others, (please specify): \_\_\_\_\_

### F. How did you find out about FHM 2017? (you may tick MORE than one)

- 01  Newspaper (please indicate below, which one)
- 02  Berita Harian
- 03  Business Times
- 04  Nanyang Siang Pau
- 05  New Straits Times
- 06  The Star
- 07  Direct Mail Invitation
- 08  From The Organiser
- 09  From An Exhibitor
- 10  E-Mail Newsletters
- 11  Internet
- 12  Posters
- 13  Buntings

- 14  Mobile App
- 15  SMS Broadcast
- 16  Magazines (please indicate below, which one)
- 17  A.W.E (All World Exhibition Directory)
- 18  AP Magazine
- 19  Daganghalal.Com
- 20  Host Magazine
- 21  Hospitality Resource Directory
- 22  Hotel & Restaurant Supplier's Directory
- 23  Hotel Magazine
- 24  Malaysia Mice
- 25  SME Malaysia
- 26  Malaysian Food Business Directory
- 27  Malaysian Hotel & Restaurant Purchasing Handbook
- 28  Mise En Place Magazine
- 29  Newpages
- 30  OIC Today Magazine
- 31  Panpages Online
- 32  SME Magazine
- 33  Hospitality Asia Magazine
- 34  Www.21Food.Com
- 35  Www.IndustrySourcing.Com
- 36  Zilzar.Com
- 37  Others, (please specify): \_\_\_\_\_

### G. Are you interested in Business Matching?

- 01  Yes
- 02  No

### H. Which airline will you use to travel to attend FHM 2017?

- 01  Malaysia Airlines
- 02  Others, (please specify): \_\_\_\_\_
- 03  Not Applicable

### I. Which hotel do you plan to stay at during your visit to FHM 2017?

- 01  Traders Hotel
- 02  Others, (please specify): \_\_\_\_\_
- 03  Not Applicable

### J. Which Social Media account do you use?

- 01  Facebook
- 02  Twitter
- 03  LinkedIn
- 04  Google+
- 05  Instagram
- 06  Others, (please specify): \_\_\_\_\_
- 07  Not Applicable

## HOW TO GET TO FHM 2017?



FHM 2017 will be held at the Kuala Lumpur Convention Centre located next to the PETRONAS Twin Towers. If you are driving, we encourage you to get the detailed parking options from the FHM 2017 website under the "Venue" link. Alternatively, you can travel by the myRapid train to KLCC station to avoid traffic and congestion.

### ADMISSION

- ▶ The exhibition is open to all professionals, trade and business visitors only.
- ▶ Please note that the Organiser reserves the right not to permit entry to any individuals, organisation or group at their discretion.

### VERY IMPORTANT

You will receive a confirmation email informing you of your pre-registration code number. Please bring along this code number to collect your Visitor Badge. Failing to present the code number, you will have to register on-site.

### ATTIRE

All visitors must be properly attired. Any improperly attired visitors will not be permitted entry. Any trade visitors in shorts, sleeveless t-shirts/shirts, slippers or a combination of all will not be permitted entry.

### FOR FURTHER INFORMATION, PLEASE CONTACT THE NEAREST SALES OFFICE:

#### **ORGANISER ▶ MALAYSIAN EXHIBITION SERVICES SDN BHD (UBM MES)**

Suite 1401, 14th Floor, Plaza Permata, Jalan Kampar Off Jalan Tun Razak  
50400 Kuala Lumpur, Malaysia

Tel: +60 3 4041 0311 ▶ Fax: +60 3 4043 7241 ▶ E-mail: [enquiry@mesallworld.com](mailto:enquiry@mesallworld.com)

#### **ASIA SALES OFFICE (UBM ALLWORLD)**

10, Kallang Avenue, #09-15 Aperia Tower 2, Singapore 339510

Tel: +65 6233 6777 ▶ Fax: +65 6233 6768 ▶ E-mail: [davin@iemallworld.com](mailto:davin@iemallworld.com)

#### **INTERNATIONAL SALES OFFICE (UBM ALLWORLD)**

12th Floor, Westminster Tower, 3, Albert Embankment, London SE1 7SP, United Kingdom

Tel: +44 20 7840 2143 ▶ Fax: +44 20 7840 2111 ▶ E-mail: [tpoole@oesallworld.com](mailto:tpoole@oesallworld.com)